BY OMNIYAT



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& BOLDER

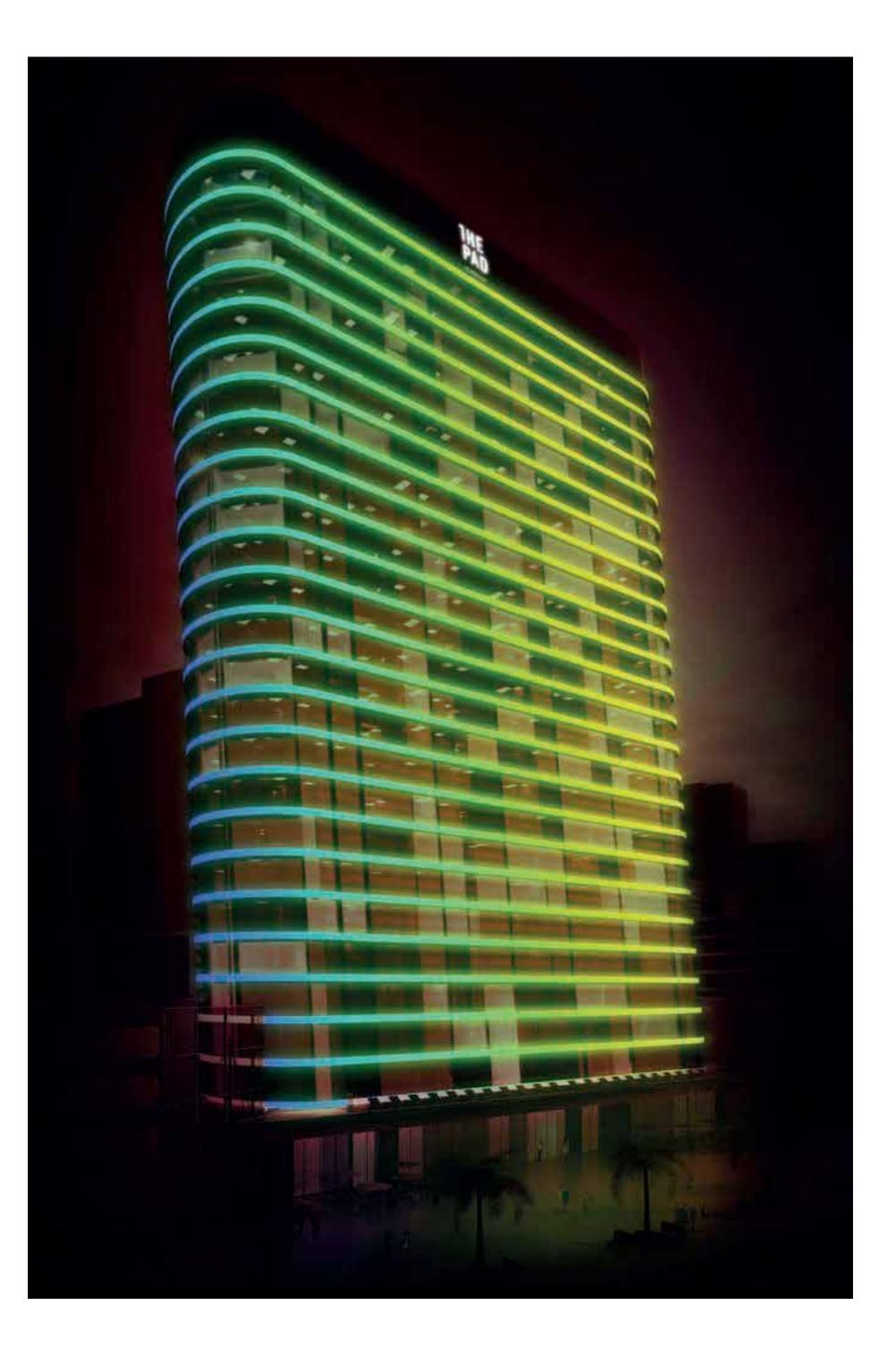
SHINE LIKE A STAR

THE PAD LIVES AND BREATHS WITH YOU.

The Pad brings South Beach to Dubai. Tilted at a 6.5° angle, enveloped in LED lighting, the chic and sophisticated Pad is the pinnacle of super-glamorous condo living, the most striking building on the Creek, presiding over the Burj Khalifa and the sea.

The unique façade shines and shimmers, reflecting the ethereal blend of sea, sun and sky during the day, while blazing hot to cool, from vibrant disco to the mystery and allure of the stars at night.

With 253 sumptuously designed and furnished residences, a sparkling pool and gym, luxuriant gardens, the Pad is the most coveted address in Dubai.



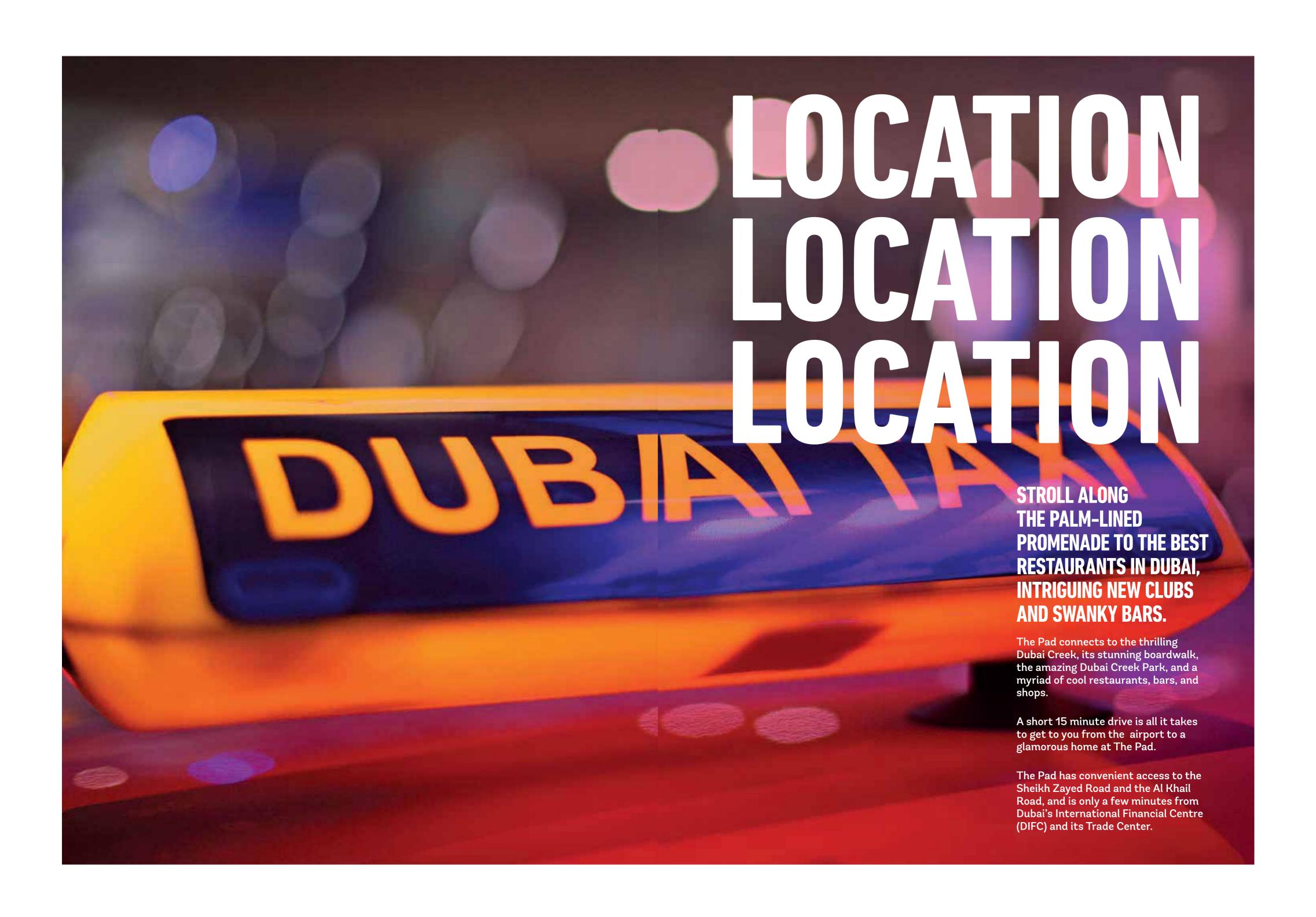


PERFECTLY POSITIONED

AT THE HEART OF EVERYTHING THAT MATTERS!

The Pad is perfectly positioned, right on The Creek, in the heart of Dubai's Business Bay and the prestigious Burj Khalifa District.

It's the most desirable location for investment as it is central to both an ever-expanding business hub, as well as growing residential district in pace with the essential Creek extension project.



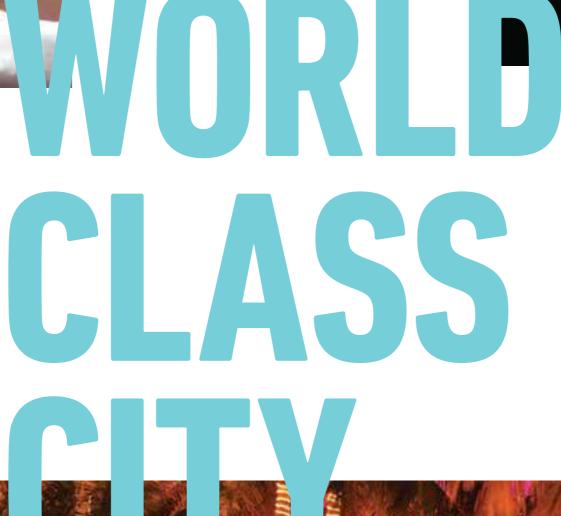


FOR A DIP IN THE SEA, THE STUNNING JUMEIRAH BEACH IS JUST A HOP AND A SKIP AWAY.

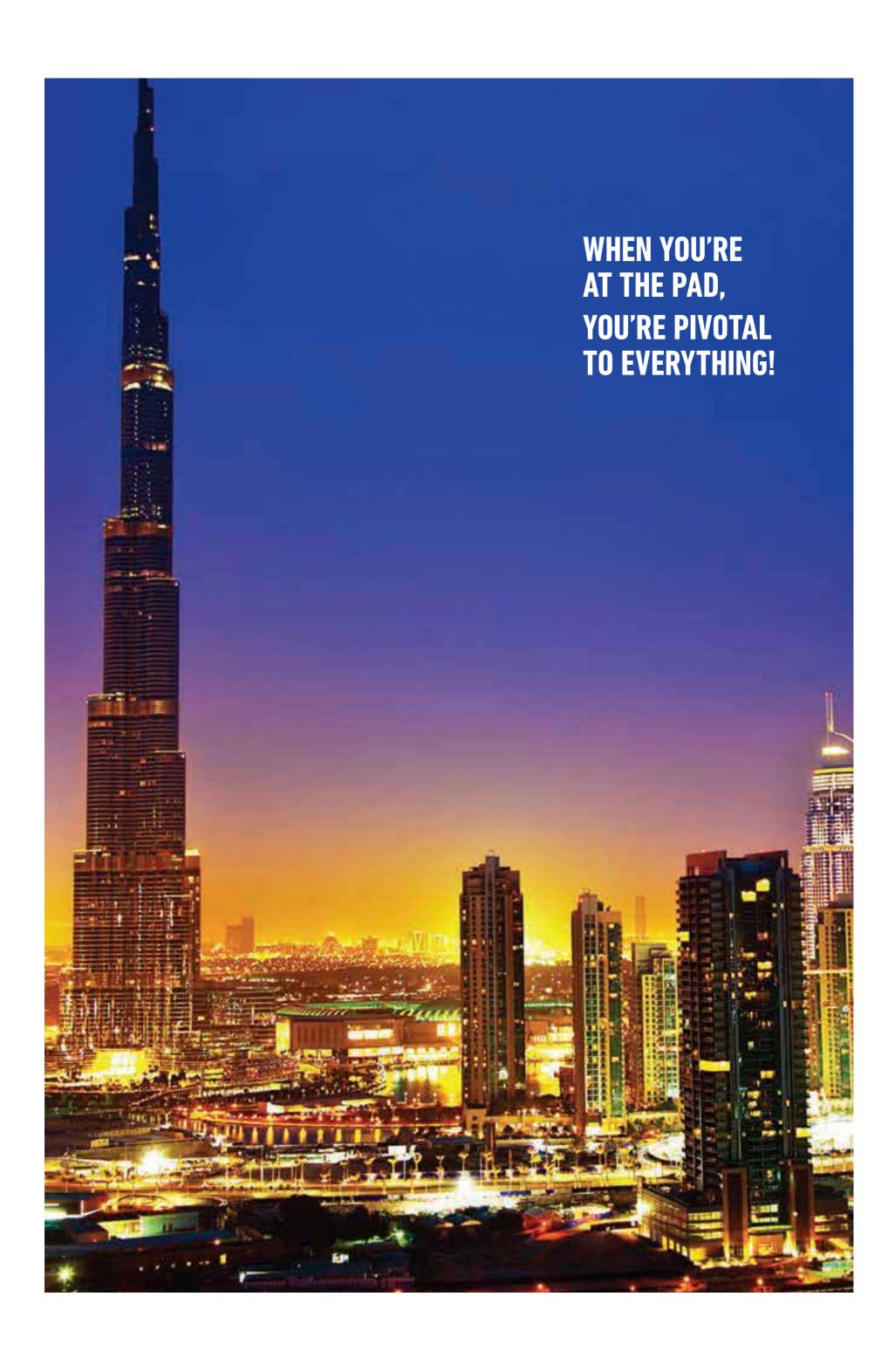
Gucci, Prada, Dolce & Gabbana are all around the corner, at the biggest shopping centre in the world, the Dubai Mall, with all the most exclusive brands.

Down the road is the Souk al Bahar, where you can explore more than 1,500 eclectic shops and mingle with the Dubai crowd, while the fashionable Dubai Design District is just across the road.











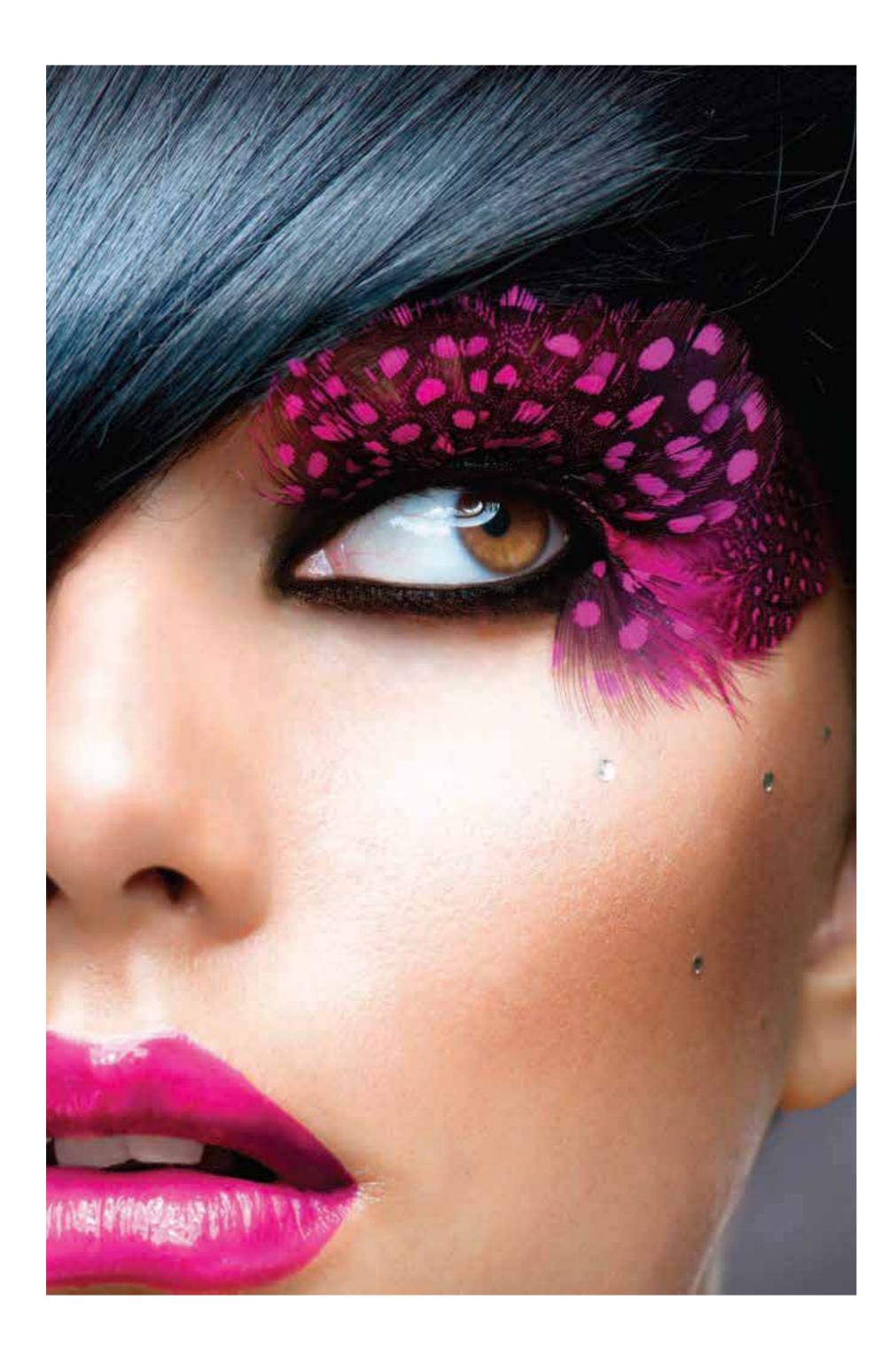
STRIKE APOSE

THE PAD IS
DESIGNED WITH
SUMPTUOUS AND
STYLISH FURNISHED
RESIDENCES.

Artful open spaces emhpasize passion, modernity and an innovative approach to condo living.

From one to two bedroom suites and lofts, as well as special terraced villa apartments, the Pad offers a range of units to suit all types and tastes of its guests and residents.

THE PAD HAS IT ALL -LIVE, PLAY AND ENJOY, IN STYLE.



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THE MOMENT
YOU ENTER THE
PAD'S DYNAMIC
LOBBY YOU'LL FEEL
THE GREAT VIBE
OF THE BUILDING
THAT LIVES
AND BREATHES
WITH YOU.

From its wonderous sparkle and inviting design, the transformative lighting and animated day to night experience, to the know-it-all and can-arrange-it-all concierge.



UNIQUE PARADISE

THE SPRAWLING
LIVING ROOM HAS
A 6M HIGH CEILING,
GIVING YOU A
MARVELOUS SENSE
OF FREEDOM AND AN
EXCEPTIONAL VIEW.

Up the feature staircase is an open bedroom that offers an even grander double height view.

Let your imagination run wild as you decorate the wall with a unique art collection, create a personal museum, or impress with a stunning library.

The white wall is an incredible blank canvas, waiting for you to fill it.



SOLO... FOR YOU

THIS ONE BEDROOM APARTMENT IS TRULY UNIQUE.

A spacious living room and bedroom, fully equipped kitchen, elegant bathroom, all enhanced with full floor-to-ceiling views of Downtown Dubai.



URBAN OASIS

COME HOME TO THE BEST VIEWS OF DUBAI, ALL FROM THE PRIVACY OF YOUR INVITING VILLA IN THE SKY.

Enjoy waking up in a sprawling bed to a magnificent sunrise, ascending slowly over the Creek

View the exciting Burj Khalifa from the privacy of your plush and stylish living room.

Relish the sunset on a spacious exotic terrace, and say good night while gazing at Dubai's sparkling lights.

THE BUENA
VISTA OF DUBAI A CONTINOUS
LIVING INSPIRATION



SPLASH & SPARKLE

THE PAD'S POOL,
WITH CABANAS
AND TANNING DECK,
IS THE APEX WHERE
LEISURE MEETS
LUXURY.

Here you can splash and sparkle, work on your tan and your social skills.

Exhilarate both body and soul with a dazzling view of the Downtown skyline, calm waters and seclusion from the hustle and bustle of the city below.



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REPLENISH YOUR SENSES

The Pad's sumptuous amenities - sparkling vista pool and gym, and luxuriant gardens - are designed to give you what you want, when you want - day and night: whether you're looking to lounge under the palm trees and hang out, revive your strength, or yearn for serenity and peace of mind.

ENJOY THE OASIS

