



# THE ALEF RESIDENCES

SERVICED BY W DUBAI – THE PALM



## FIRST AND FOREMOST

Everything should have a place, a reason for being, something it stands for. Built from the first letter of the Arabic alphabet, The Alef, meaning 'first and foremost' signifies a point of infinite possibility, and the start of our story. Born out of a desire to redefine luxury, we represent a physical space premium to its core, and a quality of living beyond all else. As a leader, our love for breaking new ground means The Alef brand is truly the first of its kind – through design, space, location, and genuine lifestyle experiences.

Welcome to the home of firsts.

*The Alef*

THEALEF.COM 800 ALEF (2533)

ASI Real Estate Development LLC, PO Box 118510, 27th Floor, The Oberoi Centre, Business Bay, Dubai, UAE



## EIGHT MANSIONS ONE HOME

The Alef Residences is designed around you, with flexibility and variety at its heart.

From 4,800-15,064 sq ft of indoor and outdoor space adapted to suit every lifestyle and culture combined with various property types and sizes, and a unique selection of entertainment and leisure facilities, The Alef Residences has it all.

104 homes are spread out over eight different Mansions, each featuring their own dedicated lobbies and private lifts. Choose from a unique Mansion living space, a penthouse with up to two levels or an entire Mansion, all serviced by W Dubai – The Palm.

## THIS IS LIVING

The Alef Residences, a development of firsts, is crafted to give you a living environment that's unparalleled in Dubai. A combination of the extraordinary in every form - from the materials we use to the spaces and services we provide, every home has the feel of a penthouse.

### PAYMENT PLAN AND PRICING

The Payment Plan is as Follows:

10% Deposit on Reservation

10% in 90 Days

10% in 180 Days

5% in 270 Days

65% upon Completion

The Pricing is as Follows:

Prices Starting at AED 14m+

Service Charge AED 23 per sq ft

## SERVICED BY W DUBAI – THE PALM

### CLUB 104

#### INDOOR

Bar – Lounge

Cinema (16 person)

Delicatessen

Family Restaurant (74 person)

Gym / Fitness / Yoga Room

His / Her Lounge

Juice Bar

Kid's Indoor Play Room

Personal Shopper Service

Spa

#### OUTDOOR

475m of Private Beach

Kid's Outdoor Play Area

Picnic and Barbecue

Pool

Running Tracks

Shuttle Boat to Dubai Marina  
& Your Yacht

Sports Hut

Tennis Court

Water Sports



## PRIVATE MEMBERS CLUB

Club 104 is designed for relaxing, dining and entertaining, on any level. Discover our cinema, picnic and barbecue area, outdoor infinity pool, gym, spa and yoga studio. Sunrises and sunsets are reserved just for residents with 475m of private beach where you can enjoy a range of water sports or simply unwinding on a cabana.

Construction is underway with 90% of the concrete structure complete.  
Completion scheduled for Q2 2017.



Properties

Toll Free: **800 326 800**

Email: [info@famproperties.com](mailto:info@famproperties.com)

Web: [www.famproperties.com](http://www.famproperties.com)