

# SOUTH BEACH

HOLIDAY HOMES

AT

EMAAR  
BEACHFRONT

MARINA VISTA BY

EMAAR



SOUTH BEACH

# FIRST-EVER HOLIDAY HOMES

BY EMAAR

SOUTH BEACH is the perfect holiday home,  
just a few steps away from the beach, offering you:



Fully furnished  
waterfront homes



Private beach  
access



Infinity-edge  
swimming pool



1-, 2- & 3-bedroom  
apartments

Property management by *ease*  
BY EMAAR



AMENITIES

# WHERE HOME MEETS LUXURIOUS AMENITIES

Whether you choose to make amazing seaside memories there, or turn a profit, SOUTH BEACH comes with a slew of luxury hotel-style amenities:



On-demand luxury  
hotel service



Valet  
parking



24/7 concierge  
service



Views of Dubai  
Marina & The Palm



Shopping & dining  
by the sea





HIGHLIGHTS

# A PRIME LOCATION

At SOUTH BEACH, you get the best of both worlds – calm and serene resort-style living and easy access to all the sights and sounds of Dubai.



Exclusive access to  
750m long beach strip



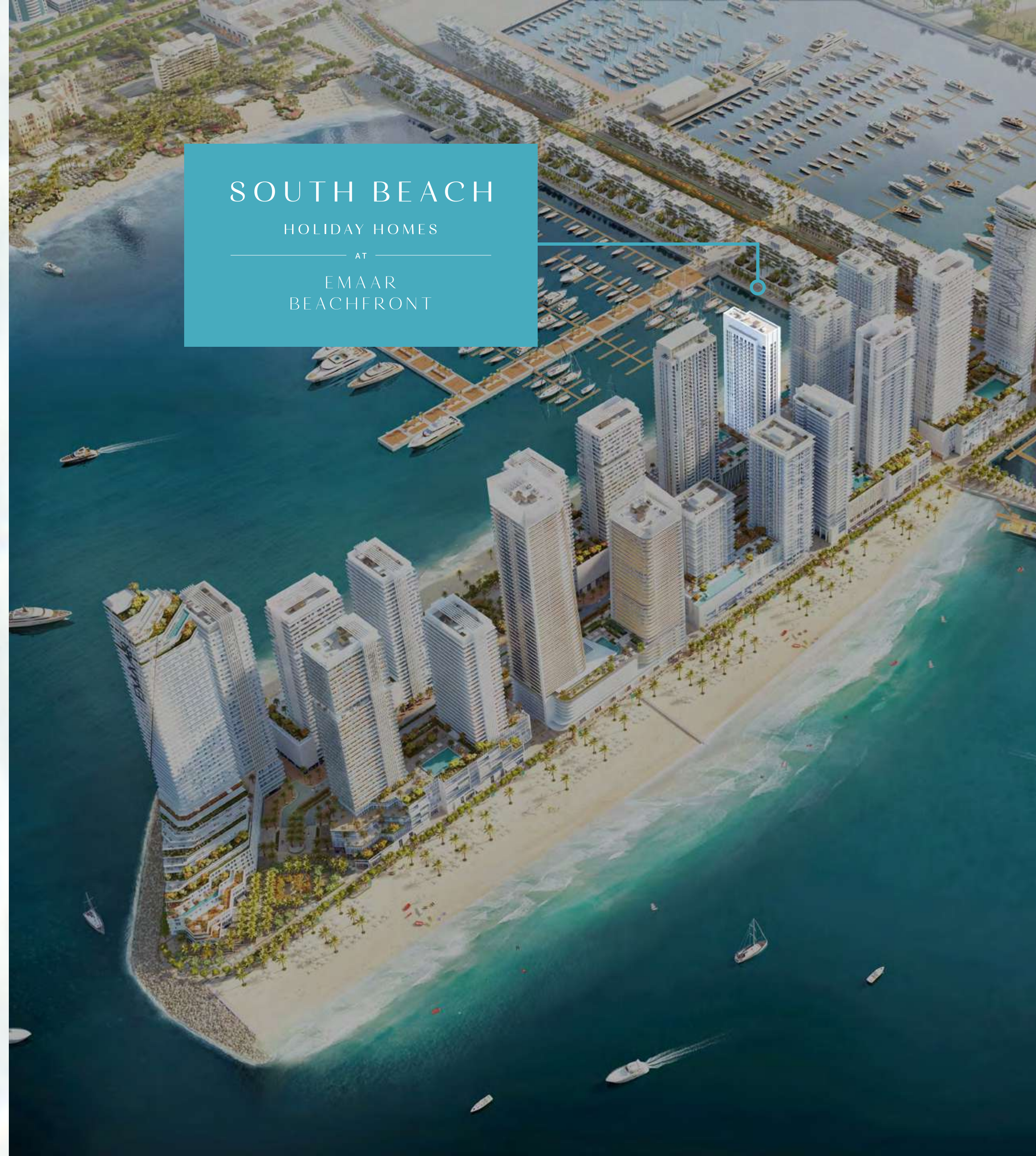
Closest to Dubai Marina  
& The Palm



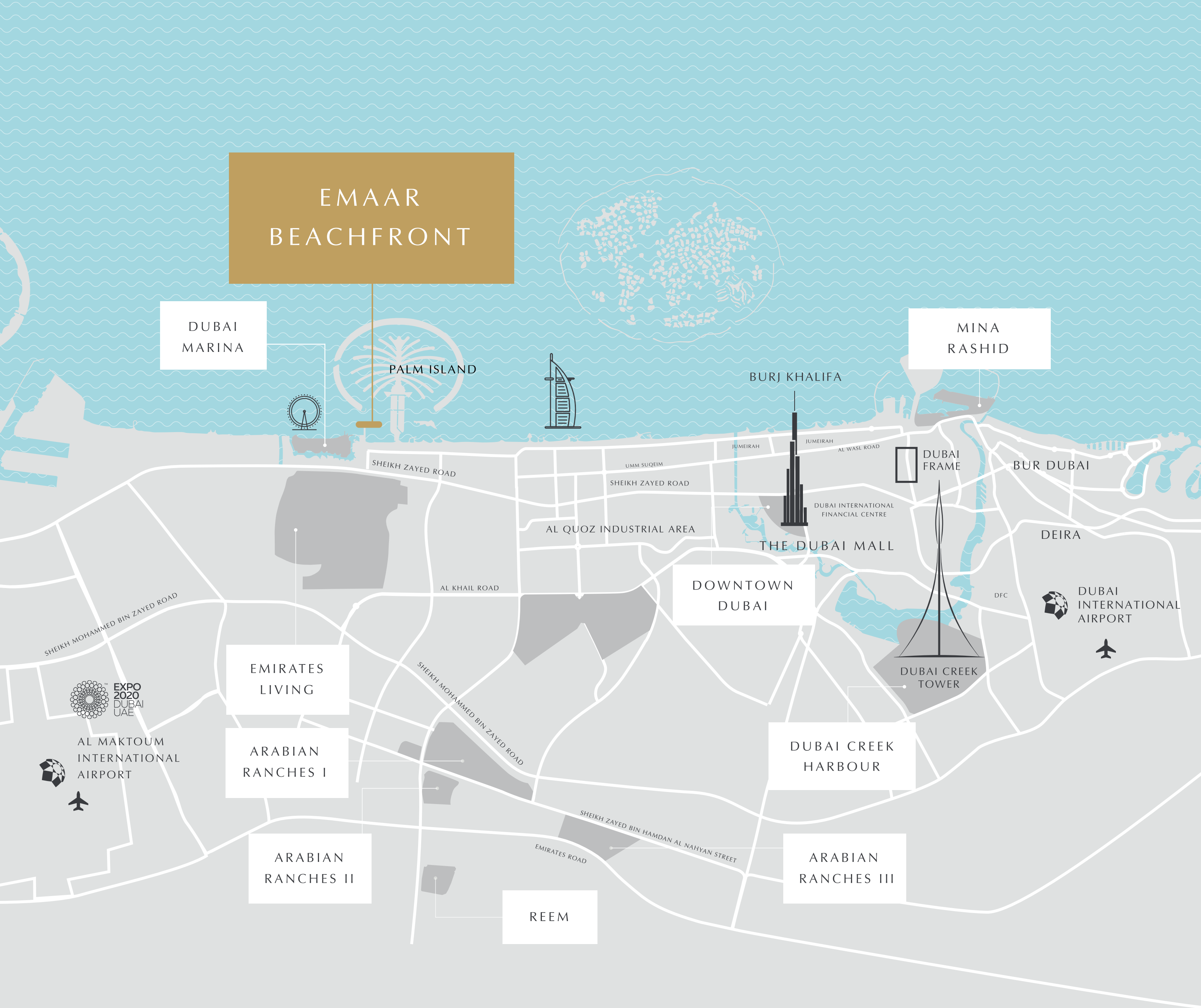
5 mins from  
Sheikh Zayed Road



Walking  
distance to parks



SOUTH BEACH  
HOLIDAY HOMES  
— AT —  
EMAAR  
BEACHFRONT



EMAAR  
BEACHFRONT

DUBAI  
MARINA

EMAAR  
BEACHFRONT

PALM ISLAND

MINA  
RASHID

BURJ KHALIFA

DUBAI  
FRAME

BUR DUBAI

DOWNTOWN  
DUBAI

DEIRA

DUBAI INTERNATIONAL  
AIRPORT

EMIRATES  
LIVING

ARABIAN  
RANCHES I

DUBAI CREEK  
HARBOUR

ARABIAN  
RANCHES III

ARABIAN  
RANCHES II

REEM

EMAAR BEACHFRONT

PERFECTLY  
CONNECTED

05

Mins to  
Dubai Marina

05

Mins to  
The Palm

25

Mins to  
Downtown  
Dubai

25

Mins to  
Dubai Int'l  
Airport

25

Mins to  
Al Maktoum Int'l Airport

INTERIORS

# SEA-INSPIRED LUXURY

Come home to your contemporary and timeless waterfront apartment.

With interiors draped in sandy colours and aquamarine hues, you and your guests will be transported to a state of true beach bliss.









INTRODUCING

*ease*

BY EMAAR

Our game-changing property management service that allows you to rent your Emaar property as a holiday home, hassle-free.

EASE BY EMAAR

# WHAT OUR HOMEOWNERS LOVE THE MOST

When you become a holiday homeowner with Ease, you will be guaranteed a hassle-free, hands-off and all-inclusive holiday home management, complemented by:



Property listing & advertising



Expert pricing strategy



Reservations management



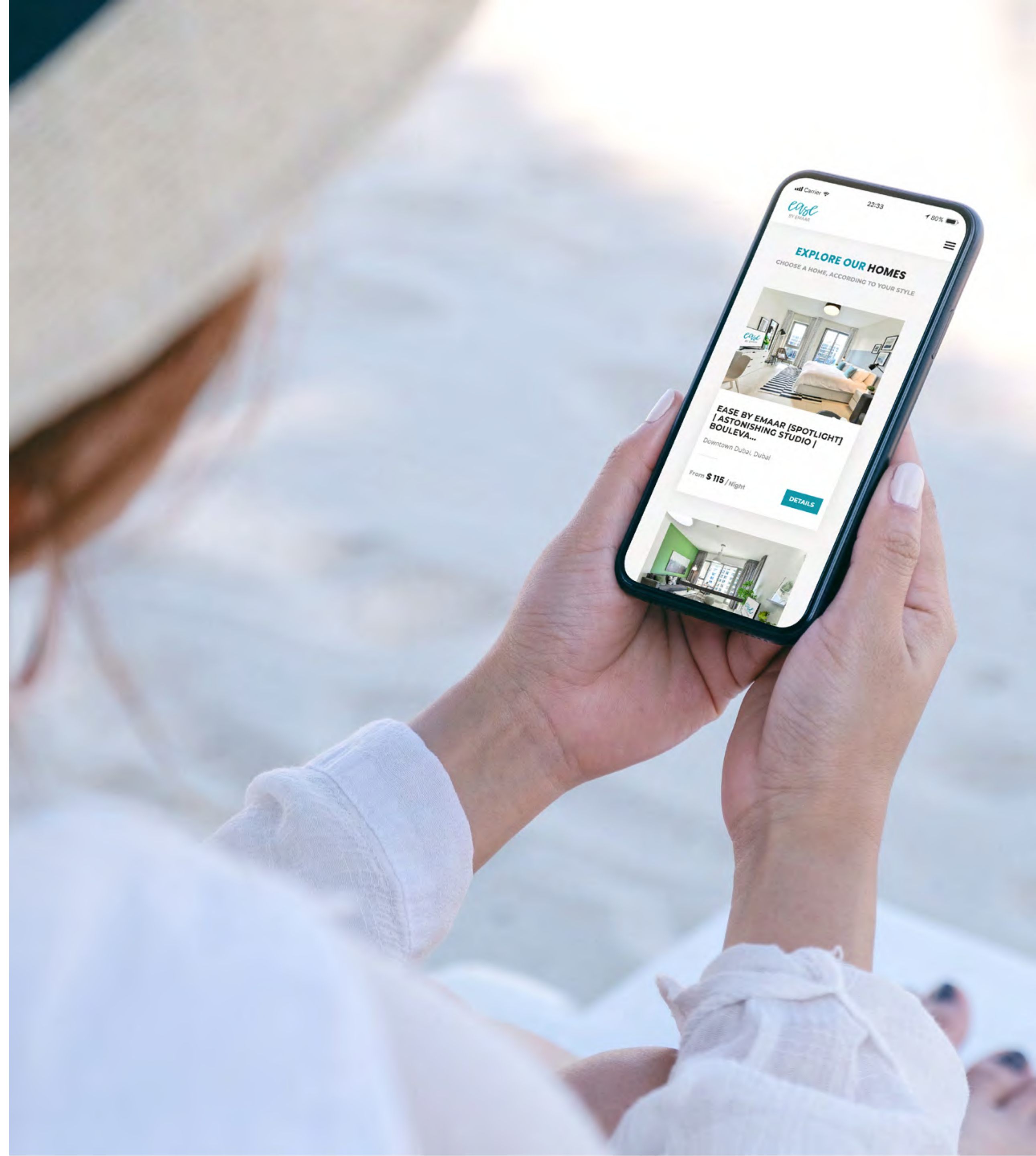
Guest hosting & hospitality



Hotel-grade housekeeping



Hassle-free paperwork





EASE BY EMAAR

# HOW WE SPREAD THE WORD

We don't just advertise your home on ease.ae, we aim for optimum performance. That's why we distribute your listing across over 50 channels\*.

 **airbnb** **Booking.com**  **Expedia®**  
& 50 more

What's more, your guests will have exclusive access to over 50 special deals & offers with Emaar Entertainment.

DUBAI

# THE IDEAL INVESTMENT CLIMATE

In 2018, Dubai welcomed a staggering 15.92 million tourists, led by visitors from Saudi Arabia, India, China, UK and Russia.



Among top 10  
most visited cities



8.36 Mn tourists  
in first half 2019



1st most visited  
city by 2025



30 Mn yearly  
tourists by 2030



Avg. tourist spend  
of \$537 p/day



Easy visa on arrival  
& transit visa





EMAAR

# REIMAGING LIFESTYLES

When you invest with Emaar, you choose to invest with one of the largest real estate companies outside of China and one of the most valuable developers worldwide.

BRAND  
VALUE USD  
**2.7 Bn+**  
FY 2018

REVENUE  
USD  
**6.99 Bn**  
FY 2018

NET  
PROFIT USD  
**1.96 Bn**  
FY 2018

YOY BRAND  
VALUE  
**39%**

YOY  
REVENUE  
**37%**

YOY NET  
PROFIT  
**30%**

Act now to secure your holiday home at Emaar Beachfront.



Properties

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Web: [www.famproperties.com](http://www.famproperties.com)